



Junior
Achievement™
of Greater Hampton Roads



THURSDAY, MARCH 20, 2025

HILTON NORFOLK THE MAIN

100 EAST MAIN STREET, NORFOLK, VA 23510

Congratulations to the Class of 2025!

Jennifer R. Boykin

President, Newport News Shipbuilding

Thomas R. Frantz

Chairman of the Board (Emeritus), Williams Mullen

John Malbon

Chairman & CEO (Ret), PAPCO Inc.

Angela Reddix, PhD

Founder & CEO

ARDX | Envision Lead Grow | The Mustard Seed Place



SPONSORSHIPS

VALEDICTORIAN

\$25,000

Presenting Sponsor

- Opportunity to present awards to honorees
- Exclusive branding on event promotional materials
- Reserved VIP dinner seating for 30 (3 tables of 10)
- Branded table signage
- Premium logo placement in Hall of Fame program
- Full page color advertisement in program
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Logo on Hall of Fame print materials
- Naming opportunity for JA Day
- *Supports educational program materials to 4 schools

SALUTATORIAN

\$15,000

Reception Sponsor

- Opportunity to speak at Hall of Fame event
- Exclusive signage at reception
- Reserved VIP dinner seating for 20 (2 tables of 10)
- Branded table signage
- Premium logo placement in Hall of Fame program
- Full page color advertisement in program
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Naming opportunity for JA Day
- *Supports educational materials to 3 schools

EXEMPLARY

\$12,000

- Reserved VIP dinner seating for 20 (2 tables of 10)
- Full page color advertisement in program
- Premium logo placement in Hall of Fame program
- Branded table signage
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Naming opportunity for JA Day
- *Supports educational materials to 2 schools

HONORARY

\$10,000

- Reserved VIP dinner seating for 10 (1 table of 10)
- Full page color advertisement in program
- Logo prominently placed in Hall of Fame program
- Branded table signage
- Recognition in Hall of Fame visual presentation
- Sponsor recognition in Inside Business event advertisement
- Logo on JA website and recognition in Annual Report
- Naming opportunity for JA Day
- *Supports educational materials to 2 schools



SPONSORSHIPS CONTINUED

SUMMA CUM LAUDE MAGNA CUM LAUDE

\$6,000

- Reserved VIP dinner seating for 10 (1 table of 10)
- Full page color advertisement in program
- Branded table signage
- Company name displayed in program
- Recognition in Hall of Fame visual presentation
- Naming opportunity for JA Day
- *Supports educational program materials for 1 school

\$4,000

- Reserved dinner seating for 10 (1 table of 10)
- Half page color advertisement in program
- Company name displayed in program
- *Provides educational program materials to 26 classrooms

HONOR ROLL

\$3,000

- Reserved dinner seating for 10 (1 table of 10)
- *Provides educational program materials to 16 classrooms

SCHOLAR

\$300

- Dinner seating for 1 person
- *Provides educational program materials to 2 classrooms

PRINT ADVERTISING

- \$600 – Half page color advertisement in program
- \$1,000 – Full page color advertisement in program

MONEY RAISED FROM THIS EVENT WILL HELP THOUSANDS OF LOCAL STUDENTS TO FOLLOW IN THE FOOTSTEPS OF OUR DISTINGUISHED HONOREES

FOR ADDITIONAL INFORMATION, CONTACT NATALIE ASHCRAFT AT 757.452.6972 OR NATALIE.ASHCRAFT@JA.ORG



SPONSORSHIP REQUEST FORM

HILTON NORFOLK- THE MAIN
100 EAST MAIN STREET, NORFOLK, VA 23510

THURSDAY, MARCH 20, 2025

PLEASE INDICATE YOUR LEVEL OF SUPPORT:

----- Valedictorian Sponsor - \$25,000 (*One available)
----- Salutatorian Sponsor - \$15,000
----- Exemplary Sponsor - \$12,000
----- Honorary Sponsor - \$10,000

*Additional table purchases for the above sponsors is \$2,500

----- Summa Cum Laude Sponsor - \$6,000
----- Magna Cum Laude Sponsor - \$4,000
----- Honor Roll Sponsor - \$3,000
----- Scholar Sponsor - \$300
----- Program Advertising: Full Page - \$1,000
----- Program Advertising: Half Page - \$600

DEADLINE FOR RECEIPT OF PROGRAM AD IS MONDAY, FEBRUARY 10, 2025

CONTACT INFORMATION

NAME: _____

TITLE: _____

ORGANIZATION: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____

FAX: _____

EMAIL: _____

Please remit all completed forms to Natalie Ashcraft- Natalie.Ashcraft@ja.org
All checks can be made payable to Junior Achievement of Greater Hampton Roads
4460 Corporation Lane, Suite 206, Virginia Beach, VA 23462

HAMPTON ROADS
Business
Hall of Fame

PROGRAM ADVERTISEMENT SPECIFICATIONS

COMPLETED ADS/ARTWORK DUE TO
NATALIE.ASHCRAFT@JA.ORG BEFORE FEBRUARY 10, 2025

ARTWORK REQUEST (PLEASE SPECIFY) :

- Use artwork provided (PNG format)
- Create artwork using logo/graphics provided.
 - A proof will be sent for approval prior to printing
 - Please note, a \$250 design fee applies to this option

REQUIRED FORMATTING SPECIFICATIONS:

- Full page (\$1,000)- 5.5"x8.5"
- Half page (\$600)- 5.5"x4.25"
- PNG file format
- Full Color
- Full Bleed

THANK YOU FOR YOUR SUPPORT OF THE
HAMPTON ROADS BUSINESS HALL OF FAME!
WE LOOK FORWARD TO SEEING YOU AT THE EVENT!